



Media Contact: Cheryl Hilpert
800 422-3819
cherylhilpert@todays.com

**North American Staffing Firm Builds Competitive Advantage
with StaffSuite**
***Scalable Software Solution Enables Todays to Grow through
Operational Excellence***

DALLAS, TX – November 1, 2006 – Dallas, TX-based Today's Staffing, a successful staffing powerhouse with more than 70 offices throughout the United States and Canada, doesn't settle for anything less than excellence. They continue to push for profitable growth at a rate that outpaces the industry by maintaining a key service differentiator – high quality.

Today's provides temporary, temporary-to-permanent and permanent services in the clerical, administrative, legal and financial staffing fields – and it's apparent that their clients and candidates are happy customers.

Today's' ongoing customer satisfaction surveys show that they have a 95 percent client satisfaction rate and a 96 percent candidate quality rating. This is well above industry standards according to a February 2006 survey conducted by Staffing Industry Analysts, Inc. that found overall staffing industry client satisfaction rates were 88 percent.

To maintain and improve upon its goals of growth and operational excellence, Today's needed software that would enhance its operating efficiency. Today's evaluated a number of staffing software solutions before selecting VCG's StaffSuite® and StaffSuite WorldLink®.

Improved operating efficiencies begin at the front desk for any staffing firm. Since implementing StaffSuite, Today's has been able to bring its new associates' productivity up to full speed in half the time it previously took, increasing recruiters' overall productivity and reducing associate turnover. This is critically important to staffing and recruiting firms, where customer service representative turnover is 45 percent while recruiter turnover is more than 50 percent, according to operating surveys conducted by the American Staffing Association.

"Our training time with associates has shortened tremendously. New recruiters have adapted very easily to StaffSuite which improved our ability to provide high levels of quality to clients," said Dan Neuburger, President of Today's.

"Additionally, StaffSuite is a good sales tool when bringing in new recruiters because of its ease-of-use and intuitive functionality," said Michael Crumrine, Director, Enterprise Information Systems for Today's.

Today's also selected StaffSuite and StaffSuite WorldLink because the process-driven business design helps users fill staffing and recruiting orders quickly and successfully time after time.

Currently, Today's has nearly 400 StaffSuite users and expects the number to increase as the company continues to grow. StaffSuite can easily handle that growth because it is the only staffing software independently certified for 1,000 concurrent users.

"StaffSuite was a strong fit for Today's internal processes," Crumrine said. "Additional functionality such as resume and keyword searching as well as StaffSuite's powerful document management system makes the recruiters more productive."

StaffSuite WorldLink has increased efficiencies and quality of service for candidates as well.

"The StaffSuite WorldLink module has made it much easier for our candidates to apply for assignments or positions. One of our key objectives was to make it easier for high-quality candidates to do business with us, and StaffSuite WorldLink supports that objective," said Neuburger.

StaffSuite WorldLink enables recruiters to quickly and easily post jobs to Today's Web site. Candidates can register, search and apply for jobs online. Candidate information becomes a StaffSuite database record for review and matching, eliminating time-consuming administrative work for recruiters.

"VCG and Today's have been partners for more than two decades and have a great relationship because both sides listen to each other," said Neuburger. "StaffSuite will enable us to continue delivering extraordinary levels of quality candidates and services to our clients."

Even in an increasingly tight talent pool, Today's is positioned to continue to provide exceptional service to its clients. With StaffSuite and StaffSuite WorldLink, Today's is poised to achieve greater success through operational excellence.

###